

PRICE PAGE - Everyday Dealer RETAIL Sheet

Mattress Description	Size Description	Mattress SKU	Mattress MAP	Flat Set MAP	Adj1 Set MAP	Adj2 Set MAP	Adj3 Set MAP	Adj4 Set MAP	Adj5 Set MAP	Flat Base Description	Size Description	Flat Base SKU	Flat Base MAP
IS25 NXG 1500HY FM ZC	TWIN XL	500400498-1020	\$1899	\$2079	\$2178	\$2448	\$2798	\$3098	\$3298	SERTA FOUNDATION	TWIN XL	500121799-5020	\$180
	FULL	500400498-1030	\$2049	\$2269	\$2348	\$2648	\$3048	\$3348	\$3548		FULL	500121799-5030	\$220
	QUEEN	500400498-1050	\$2199	\$2419	\$2498	\$2798	\$3198	\$3498	\$3698		QUEEN	500121799-5050	\$220
	KING w/ 1 PIECE BASE	500400498-1060	\$2899		\$3498	\$3898	\$4298	\$4598	\$4798		KING W/ 2 PIECE BASE	500121799-5060	\$360
	KING W/ 2 PIECE BASE	500400498-1060	\$2899	\$3259	\$3457	\$3997	\$4697	\$5297	\$5697		CAL KING w/ 2 PIECE BASE	500121799-5070	\$360
	CAL KING w/ 1 PIECE BASE	500400498-1070	\$2899		\$3498	\$3898	\$4298	\$4598	\$4798				
	CAL KING w/ 2 PIECE BASE	500400498-1070	\$2899	\$3259	\$3457	\$3997	\$4697	\$5297	\$5697				
IS25 NXG 2500HY MD ZC	TWIN XL	500400978-1020	\$2199	\$2379	\$2478	\$2748	\$3098	\$3398	\$3598	SSB 25 BASELOGIC BRONZE	TWIN XL	500833019-7520	\$279
	FULL	500400978-1030	\$2349	\$2569	\$2648	\$2948	\$3348	\$3648	\$3848		FULL	500833019-7530	\$299
	QUEEN	500400978-1050	\$2499	\$2719	\$2798	\$3098	\$3498	\$3798	\$3998		QUEEN	500833019-7550	\$299
	KING w/ 1 PIECE BASE	500400978-1060	\$3199		\$3798	\$4198	\$4598	\$4898	\$5098		KING w/ 1 PIECE BASE	500833019-7560	\$599
	KING W/ 2 PIECE BASE	500400978-1060	\$3199	\$3559	\$3757	\$4297	\$4997	\$5597	\$5997		KING W/ 2 PIECE BASE	500833019-7520	\$558
	CAL KING w/ 1 PIECE BASE	500400978-1070	\$3199		\$3798	\$4198	\$4598	\$4898	\$5098				
	CAL KING w/ 2 PIECE BASE	500400978-1070	\$3199	\$3559	\$3757	\$4297	\$4997	\$5597	\$5997		CAL KING w/ 1 PIECE BASE	500833019-7570	\$599
IS25 NXG 2500HY PL ZC	TWIN XL	500401378-1020	\$2199	\$2379	\$2478	\$2748	\$3098	\$3398	\$3598	SSB 25 BASELOGIC SILVER	TWIN XL	500833419-7520	\$549
	FULL	500401378-1030	\$2349	\$2569	\$2648	\$2948	\$3348	\$3648	\$3848		FULL	500833419-7530	\$599
	QUEEN	500401378-1050	\$2499	\$2719	\$2798	\$3098	\$3498	\$3798	\$3998		QUEEN	500833419-7550	\$599
	KING w/ 1 PIECE BASE	500401378-1060	\$3199		\$3798	\$4198	\$4598	\$4898	\$5098		KING w/ 1 PIECE BASE	500833419-7560	\$999
	KING W/ 2 PIECE BASE	500401378-1060	\$3199	\$3559	\$3757	\$4297	\$4997	\$5597	\$5997		KING W/ 2 PIECE BASE	500833419-7520	\$1098
	CAL KING w/ 1 PIECE BASE	500401378-1070	\$3199		\$3798	\$4198	\$4598	\$4898	\$5098		CAL KING w/ 1 PIECE BASE	500833419-7570	\$999
	CAL KING w/ 2 PIECE BASE	500401378-1070	\$3199	\$3559	\$3757	\$4297	\$4997	\$5597	\$5997		CAL KING w/ 2 PIECE BASE	500833419-7571	\$1098
IS25 NXG 3500HY FM ZC	TWIN XL	500400738-1020	\$2599	\$2779	\$2878	\$3148	\$3498	\$3798	\$3998	SSB 25 BASELOGIC GOLD FCA	TWIN XL	500833819-7520	\$899
	FULL	500400738-1030	\$2749	\$2969	\$3048	\$3348	\$3748	\$4048	\$4248		FULL	500833819-7530	\$999
	QUEEN	500400738-1050	\$2899	\$3119	\$3198	\$3498	\$3898	\$4198	\$4398		QUEEN	500833819-7550	\$999
	SPHEAD QUE	500400738-1059	\$3499				\$4898				SPHEAD QUE	500833819-7559	\$1399
	KING w/ 1 PIECE BASE	500400738-1060	\$3599		\$4198	\$4598	\$4998	\$5298	\$5498		KING w/ 1 PIECE BASE	500833819-7560	\$1399
	KING W/ 2 PIECE BASE	500400738-1060	\$3599	\$3959	\$4157	\$4697	\$5397	\$5997	\$6397		KING W/ 2 PIECE BASE	500833819-7520	\$1798
	SPHEAD KNG	500400738-1069	\$4199				\$5998				SPHEAD KNG	500833819-7569	\$1799
	CAL KING w/ 1 PIECE BASE	500400738-1070	\$3599		\$4198	\$4598	\$4998	\$5298	\$5498		CAL KING w/ 1 PIECE BASE	500833819-7570	\$1399
	CAL KING w/ 2 PIECE BASE	500400738-1070	\$3599	\$3959	\$4157	\$4697	\$5397	\$5997	\$6397		CAL KING w/ 2 PIECE BASE	500833819-7571	\$1798
IS25 NXG 3500HY MD ZC	TWIN XL	500401938-1020	\$2599	\$2779	\$2878	\$3148	\$3498	\$3798	\$3998	SSB 25 BASELOGIC PEARL	TWIN XL	500837519-7520	\$1199
	FULL	500401938-1030	\$2749	\$2969	\$3048	\$3348	\$3748	\$4048	\$4248		FULL	500837519-7530	\$1299
	QUEEN	500401938-1050	\$2899	\$3119	\$3198	\$3498	\$3898	\$4198	\$4398	SSB 25 BASELOGIC PEARL			
	SPHEAD QUE	500401938-1059	\$3499				\$4898						

	QUEEN	500837519-7550	\$1299
	KING w/ 1 PIECE BASE	500837519-7560	\$1699
	KING W/ 2 PIECE BASE	500837519-7520	\$2398
	CAL KING w/ 1 PIECE BASE	500837519-7570	\$1699
	CAL KING w/ 2 PIECE BASE	500837519-7571	\$2398
Adj5 Base Description	Size Description	Adj5 Base SKU	Adj5 Base MAP
SSB 25 BASELOGIC PLATINUM	TWIN XL	500834219-7520	\$1399
	FULL	500834219-7530	\$1499
	QUEEN	500834219-7550	\$1499
	KING w/ 1 PIECE BASE	500834219-7560	\$1899
	KING W/ 2 PIECE BASE	500834219-7520	\$2798
	CAL KING w/ 1 PIECE BASE	500834219-7570	\$1899
	CAL KING w/ 2 PIECE BASE	500834219-7571	\$2798

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